

ΔΣΘ

DELTA SIGMA THETA SORORITY, INC.



# Commemorative Souvenir Journal

**53<sup>rd</sup> National Convention**  
**LAS VEGAS 2017**

# 53<sup>rd</sup> National Convention Commemorative Souvenir Journal

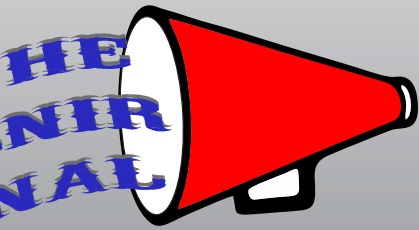
DELTA SIGMA THETA SORORITY, INC.



## 53<sup>rd</sup> National Convention LAS VEGAS 2017



TO THE  
SOUVENIR  
JOURNAL



GOT SOME  
ADS!



BUT WE  
NEED SOME  
MORE!



Questions may be directed to The Souvenir Journal Committee at: [DST53SouvenirJournal@gmail.com](mailto:DST53SouvenirJournal@gmail.com)

Electronic Ad payment will be available via



Please visit [www.lasvegasalumnaedst.org](http://www.lasvegasalumnaedst.org)

Chapter Ads Due April 30, 2017

# 53<sup>rd</sup> National Convention Commemorative Souvenir Journal

The hostess chapters are looking forward to welcoming you to the 53<sup>rd</sup> National Convention in Las Vegas, Nevada. The Commemorative Journal Committee requests your support in making the convention a memorable and enjoyable occasion by purchasing an ad for the 53<sup>rd</sup> National Convention Commemorative Journal. Don't miss your chance to be a part of this cherished keepsake that will be distributed to registered participants at this historic meeting of the sisterhood. Ads are welcomed from collegiate and alumnae chapters individual Sorors and businesses. We are pleased to offer ads in various sizes at reasonable prices. This is just one of the steps our team is taking to ensure that all regions of the sisterhood are well represented in the 53<sup>rd</sup> Convention Commemorative Journal.

## AD INFO

We value and thank you in advance for your advertisement. **All ad subscribers will receive printed copy of Souvenir Journal and an electronic link will be provided for everyone else to view journal.**

To ensure excellent ad quality printing we request the following:

1. Ad must be original copy, clear black or color print, not fuzzy. For highest quality reproduction we are requesting ads be submitted digitally and camera ready. Ad ready layout in PDF, JPEG or PNG format optimum.
2. An additional \$50.00 service charge will be incurred, if ad is not camera ready and/or not submitted in PDF, JPEG or PNG format.
3. Ad measurements are based on an 8 1/2 x 11 page size. Allow for a half inch boarder around ad. The Souvenir Journal will be in portrait format (8 1/2 x 11) and will be in color.
4. Payment for all ads must be via chapter, company or certified check or money order. Make checks payable to: **Delta Sigma Theta**. Payment must be received prior to ads being processed.
5. Electronic Ad payment will be available via  Please visit [www.lasvegasalumnaedst.org](http://www.lasvegasalumnaedst.org)
6. Package the ad for mailing. Please take precaution to ensure that the CD/DVD is protected against bending or crushing.
7. Ads can be mailed to: **Delta Sigma Theta Sorority, Inc.**  
**53<sup>rd</sup> National Convention**  
**P. O. Box 270927**  
**Las Vegas, NV 89127-0927**
8. Electronic Ad Submissions can be emailed to:  
**DST53SouvenirJournal@gmail.com**
9. Questions may be directed to The Souvenir Journal Committee at: **DST53SouvenirJournal@gmail.com**

## AD DEADLINE

**ALL ADS and PAYMENTS MUST BE RECEIVED BY APRIL 30, 2017. Late Ads WILL NOT BE PUBLISHED**

Thank you for contribution to the success of the 53<sup>rd</sup> National Convention! We can do MORE with your support.

With Sisterly Love,  
 Shirley D. Bowman  
 Chair, 53<sup>rd</sup> National Convention  
 Commemorative Journal

## SOUVENIR JOURNAL AD SUBMISSION FORM

Please fill out the following information (PRINT) completely.



Indicate advertisement size by checking the appropriate box below:

### Chapters / Financial Members Ad Pricing

<b>2 Full Pages Side by Side</b>	<b>Full Page</b>	<b>Half Page</b>	<b>Quarter Page</b>	<b>Service Charge Non Ad Ready</b>
<input type="checkbox"/> \$950	<input type="checkbox"/> \$650	<input type="checkbox"/> \$450	<input type="checkbox"/> \$350	<input type="checkbox"/> + \$50



<b>2 Full Pages Side by Side</b>	<b>Half Page</b>
<input type="checkbox"/> \$900	<input type="checkbox"/> \$300

DELTA ONLY SPECIAL PRICING Alumnae Chapter Full Page with Collegiate Full Page

DELTA Collegiate Only

Chapter / Member #

Check #

Total

Date

Chapter / Contact / Business Name

Address

City / State / Zip Code

Email

Phone Number

**All ads must be received by April 30, 2017.**

Thank you for your support and we look forward to receiving your ad!

The 53<sup>rd</sup> National Convention Commemorative Journal Committee reserves the right to edit and publish submissions to ensure compliance with the policies and standards of Delta Sigma Theta Sorority, Inc.

# 53<sup>rd</sup> National Convention LAS VEGAS 2017



DELTA SIGMA THETA SORORITY, INC.



## Souvenir Journal Ad

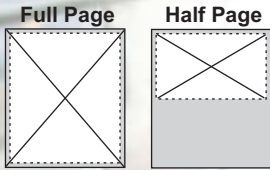
**Team-Up  
or be a  
Diamond/Pearl  
Sponsor!**

**Where  
Are  
My  
Sorors?**

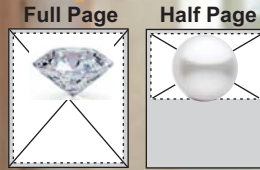
**Place  
an  
Ad**

**Team-Up  
Ads DUE  
April 30TH**

**Sponsor  
Ads DUE  
April 20TH**



☐ \$650    ☐ \$450



☐ \$1000    ☐ \$500

The hostess chapters are looking forward to welcoming you to the 53<sup>rd</sup> National Convention in Las Vegas, Nevada. The Commemorative Journal Committee requests your support in making the convention a memorable and enjoyable occasion by purchasing an ad for the 53<sup>rd</sup> National Convention Commemorative Journal. Sorors, putting on a National Convention takes a lots of work and a lot of funding. Every effort is being made to ensure you have a great time in the host city, Las Vegas. Sorors, we need your support to ensure the success of the 53rd National Convention. Become a Diamond/Pearl Sponsor or Team up and place an ad in the Commemorative Souvenir Journal with other members of Delta Sigma Theta Sorority, Inc. in your work place, career field or social groups. A full page ad shared by more than two! What a way to reflect our connections throughout the entire sorority! **Please review the Souvenir Ad forms for submitting ad details.**

**Ads may be mailed to:**  
Delta Sigma Theta Sorority, Inc.  
53<sup>rd</sup> National Convention  
P. O. Box 270927  
Las Vegas, NV 89127-0927



visit:  
[www.lasvegasalumnaedst.org](http://www.lasvegasalumnaedst.org)

**Electronic Submissions may be emailed to:**  
[DST53SouvenirJournal@gmail.com](mailto:DST53SouvenirJournal@gmail.com)

**Questions may be directed to  
The Souvenir Journal Committee at:**  
[DST53SouvenirJournal@gmail.com](mailto:DST53SouvenirJournal@gmail.com)

Aerospace, Accountants, Actors, Advertisement, Arts, Architect, Athletes, Auditors, Authors. Bankers, Board of Directors, Budget Analyst, Bus Drivers. Chefs, Choir Directors/Members, Choreographers, Clergy, Coaches, Computer Scientist, Construction, Consultant, Contract Specialist, Church Members, Customer Service Representatives, Dancers, Dentist, Designers, Doctors, Education, Engineers, Entertainment, Federal Employees, Foundations, Franchises Owner, Graphics Designers, Health Care Providers, Human Resources, Insurance Underwriters, Government, Law Enforcement, Lawyers, Marketing, Media, Medical, Military, Music, Musicians, Network Administration, Performers, News Analysts, News Reporters, Nurses, Photographers, Physical Therapist, Postal Service, Producers. Programmers. Program Managers, Police, Public Affairs, Retirees, Sales, Self Employed, Singers, Small Business, Social Workers, Software Developers, State Workers, Tax Preparers, Teachers, Therapist, Travel Agents, Trainers, Veterinarians, Web Developers, Writers and more!



## Diamond and Pearl Sponsors





### To our Sisters of Delta Sigma Theta Sorority, Incorporated:

Your 53<sup>rd</sup> National Convention Coordinators and the Host Chapters Steering Committee are so excited that you will join us in Las Vegas next year! We are working diligently to prepare a memorable Welcome Event; Delta Dears special reception; Club Delta, and to offer you warm hospitality and exciting, informative family tours and activities.

You might know that there is one alumnae chapter in the state (Las Vegas Alumnae) and two collegiate chapters (Eta Chi-UNLV and Tau Mu-UNR). This translates to about 220 sorors preparing to host 13 thousand or more sorors next summer. We were successful in 2004, and we are committed to providing Host Chapter events that you will remember with smile over the years. We are thankful for the committed support of our Farwest Regional Director, Lydia Cincore-Templeton and Farwest Regional Representative, Taryn Frazier.

That said, **we also need help from all seven (7) regions of our Sorority** to reach our fundraising goals towards hosting an outstanding convention. Therefore, we are offering you this special opportunity to be one of the key supporters of the Hostess Chapters for the 53<sup>rd</sup> National Convention. In addition to regular subscriptions for the Souvenir Journal, we will feature a special section for our Diamond and Pearl Sponsors. The description for each level of sponsorship is given below, along with its associated benefits.

Please consider subscribing to the **Diamond and Pearl** special pages with ads that feature you, your line sisters, your family, or honor the memory of someone dear to you. We appreciate your support, and look forward to seeing you at the 53<sup>rd</sup> National Convention, where we will shine the light of service, leadership and empowerment as the brightest light in Las Vegas!

LEVEL	COST	DESCRIPTION
DIAMOND 	\$1000	<ul style="list-style-type: none"> <li>• Full Page Ad in special section of 53rd Souvenir Journal</li> <li>• Special seating and acknowledgment at Welcome Event</li> <li>• 53rd National Convention Commemorative Brooch</li> <li>• Certificate of Acknowledgment</li> <li>• <i>First 50 to answer call by April 1<sup>st</sup>, 2017 will also receive Commemorative Writing Pen</i></li> </ul>
PEARL 	\$500	<ul style="list-style-type: none"> <li>• Half Page Ad in special section of 53rd Souvenir Journal</li> <li>• Sponsor group acknowledgment at Welcome Event</li> <li>• Certificate of Acknowledgment</li> <li>• <i>First 50 to answer call by April 1<sup>st</sup>, 2017 will also receive Commemorative Writing Pen</i></li> </ul>

**All sponsor payments and ads must be received by April 20, 2017.**

Thank you for your support and we look forward to receiving your ad!

# 53<sup>rd</sup> National Convention Commemorative Souvenir Journal



## Diamond and Pearl Sponsors



The hostess chapters are looking forward to welcoming you to the 53<sup>rd</sup> National Convention in Las Vegas, Nevada. The Commemorative Journal Committee requests your support in making the convention a memorable and enjoyable occasion by purchasing an ad for the 53<sup>rd</sup> National Convention Commemorative Journal. Sorors putting on a National Convention takes a lot of work and a lot of funding. Every effort is being made to ensure you have a great time in the host city Las Vegas. The Souvenir Journal is looking to recognize special sponsor sorors who have answered the call to contribute to the success of the conference by recognizing them as Diamond or Pearl Sponsors in a special section of the Souvenir Journal.

### AD INFO

We value and thank you in advance for your advertisement. **All ad subscribers will receive printed copy of Souvenir Journal and an electronic link will be provided for everyone else to view journal.** To ensure excellent ad quality printing we request the following:

1. Ad must be original copy, clear black or color print, not fuzzy. For highest quality reproduction we are requesting ads be submitted digitally and camera ready. Ad ready layout in PDF, JPEG or PNG format optimum.
2. An additional \$50.00 service charge will be incurred, if ad is not camera ready and/or not submitted in PDF, JPEG or PNG format.
3. Ad measurements are based on an 8 1/2 x 11 page size. Allow for a half inch boarder around ad. The Souvenir Journal will be in portrait format (8 1/2 x 11) and will be in color.
4. Payment for all ads must be via chapter, company or certified check or money order. **Make checks payable to: Delta Sigma Theta.** Payment must be received prior to ads being processed.
5. Electronic Ad payment will be available via Visit [www.lasvegasalumnaedst.org](http://www.lasvegasalumnaedst.org) 
6. Package the ad for mailing. Please take precaution to ensure that the CD/DVD is protected against bending or crushing.
7. Ads can be mailed to: **Delta Sigma Theta Sorority, Inc.**  
**53<sup>rd</sup> National Convention**  
**P. O. Box 270927**  
**Las Vegas, NV 89127-0927**
8. Electronic Ad Submissions can be emailed to:  
**DST53SouvenirJournal@gmail.com**
9. Questions may be directed to The Souvenir Journal Committee at: **DST53SouvenirJournal@gmail.com**

### AD DEADLINE

**ALL Sponsor ADS and PAYMENTS MUST BE RECEIVED BY April 20, 2017. Late Ads WILL NOT BE PUBLISHED**

Thank you for contribution to the success of the 53<sup>rd</sup> National Convention! We can do MORE with your support.



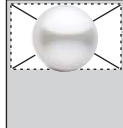
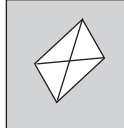

With Sisterly Love,  
 Shirley D. Bowman  
 Chair, 53<sup>rd</sup> National Convention  
 Commemorative Journal

### SOUVENIR JOURNAL AD SUBMISSION FORM

**Please fill out the following information (PRINT) completely.**

Indicate sponsor/advertisement size by checking the appropriate box below:

#### Diamond / Pearl Sponsor Ad Pricing

 Page Size and Ad Price Check	Full Page  <input type="checkbox"/> \$1000	Half Page  <input type="checkbox"/> \$500	Service Charge Non Ad Ready  <input type="checkbox"/> + \$50
			

#### DIAMOND



**First 50** to answer call by April 1<sup>st</sup>, 2017 will also receive commemorative writing pen

#### PEARL



**First 50** to answer call by April 1<sup>st</sup>, 2017 will also receive commemorative writing pen

Chapter / Member #

Check #

Total

Date

Chapter / Contact / Business Name

Address

City / State / Zip Code

Email

Phone Number

**All sponsor payments and ads must be received by April 20, 2017.**

**Thank you for your support and we look forward to receiving your ad!**

The 53<sup>rd</sup> National Convention Commemorative Journal Committee reserves the right to edit and publish submissions to ensure compliance with the policies and standards of Delta Sigma Theta Sorority, Inc.